



NetSuite Transforms Cloud Application Development and Channel Distribution at SuiteCloud 2010

Market Momentum Attracts Major New Distribution Partners and Customers Including Genpact, and New Holland Agriculture

SuiteCloud 2.0 Platform Attracts Major Developers

SAN FRANCISCO, April 15 /PRNewswire-FirstCall/ -- NetSuite SuiteCloud 2010 -- NetSuite Inc. (NYSE: N), a leading vendor of [cloud computing business management software](#) suites, today announced new innovations and partnerships which establish a new standard in enterprise cloud computing for application development and channel distribution. The company's groundbreaking SuiteCloud 2.0 platform is the world's leading cloud development environment, delivering significant economic, productivity and innovation benefits. Joining NetSuite as cloud computing partners are cloud computing pioneer Amazon Web Services, business process outsourcing innovator Genpact, global IT services leader Wipro Technologies and agricultural equipment information leader IRON Solutions.



These new relationships are accelerating the worldwide adoption of cloud computing, creating compelling value for new vertical markets and expanding the reach and integration of cloud computing processes into all aspects of enterprise operations. SuiteCloud 2.0 and the fruits of NetSuite's new partnerships are currently featured at SuiteCloud 2010, NetSuite's annual partner conference. For more information about the NetSuite cloud computing platform, please visit www.netsuite.com/suitecloud.

"Today's announcements show how customers, partners and ISVs are using NetSuite to deliver complex business management in the cloud," said Zach Nelson, CEO of NetSuite. "The powerful flexibility of SuiteCloud 2.0 and the partnerships with global powerhouses like Genpact, Wipro and Amazon.com show the momentum of NetSuite as the standard for next generation business management applications."

SuiteCloud 2.0 Raises the Bar for Cloud Application Development

SuiteCloud 2.0 delivers a number of new industry-leading features, making it the most flexible and cost-effective cloud application development platform available. New features include the first backup solution for true application management in the cloud, seamless cloud-to-cloud integration with single sign-on authentication and new graphical workflow management software that for the first time, gives users the ability to quickly point and click to create and alter custom workflows to support the way businesses actually work. With SuiteCloud 2.0, NetSuite's customers, developers and channel partners have a powerful platform at their disposal to transform stagnant businesses into real-time enterprises with the ability to monitor, analyze and alter key operating processes as challenges and opportunities evolve.

NetSuite and Genpact Partner to Transform and Modernize Business Process Management

Genpact Limited, a leader in managing business processes, has teamed with NetSuite to make use of the growing power and popularity of cloud computing to transform and modernize business process management (BPM). The partnership will see Genpact deploy its global IT program management and enterprise resource planning (ERP) consulting teams to provide NetSuite implementation services to mid-market companies and divisions of larger companies around the world. Genpact is also using NetSuite's OneWorld solution to provide its world-class business process services to these clients.

By using NetSuite's cloud-based OneWorld solution to deliver its services, Genpact eliminates the need to buy, install and maintain the hardware, software and infrastructure that was previously required. This transition to the cloud allows Genpact to configure the outsourced service more quickly, deliver services more efficiently and reduce the costs and risks associated with client service delivery.

NetSuite and Amazon Web Services Connect Cloud Platforms

NetSuite and Amazon Web Services (AWS) have formed a partnership that connects their respective cloud platforms. Developers, independent software vendors (ISVs) and customers can now build new software applications that make use of NetSuite's tightly integrated, end-to-end cloud ERP suite and the powerful storage and compute capabilities of Amazon Simple Storage Service (S3) cloud services. Together, NetSuite and AWS offer businesses the significant advantages that are becoming synonymous with world-class cloud computing — efficiency and flexibility, huge productivity gains, and dramatic IT cost reduction. SuiteStorage, developed by NetSuite partner Celigo, gives NetSuite customers a seamless user interface for storing and retrieving files from Amazon S3, which can boost performance of large or data-intensive companies while maintaining relational integrity with the NetSuite database and delivering the efficiencies of cloud computing.

NetSuite Powers IRON Solutions' Customer and Equipment Management Solution

IRON Solutions, a leading source of Equipment Market Intelligence™ used by the agricultural, industrial and outdoor power equipment industries in North America, has successfully deployed its next-generation NetSuite-powered customer and equipment lifecycle management solution, IRON HQ™, to hundreds of North American New Holland Agriculture equipment dealers. NetSuite's cloud-based platform enables IRON Solutions to rapidly deliver equipment lifecycle management services in a flexible, powerful, affordable and complete service. Only NetSuite CRM+ was powerful, flexible, and cost-effective enough to serve as the basis for IRON Solutions' complex vertical requirements. Hundreds of equipment dealers began enjoying the benefits of IRON HQ™ just a few days after purchase.

NetSuite's Winning Streak Continues

NetSuite's SuiteCloud 2.0 successes are just the latest in a long line of milestones for the leader in cloud computing business management suites. Gartner Dataquest recently released figures showing that NetSuite has joined the ranks of North America's top 10 ERP vendors by revenue. Strategic advisory service ISM Inc. recognized NetSuite and NetSuite CRM with a Top 15 CRM Small & Medium Business Software Award for 2009. Customer Interaction Solutions magazine named NetSuite CRM as a recipient of a 2009 CRM Excellence Award. Most recently, British businesses named NetSuite the top Enterprise Accounting Software vendor in Sift Media's Software Satisfaction Awards 2009. These awards validate and reinforce NetSuite's mounting importance to companies of all sizes looking for a powerful, integrated enterprise management solution.

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