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Host Analytics Named to 2010 AlwaysOn OnDemand Top 100 List Recognizing the Leading SaaS and Cloud Computing Companies

Host Analytics CEO Selected to Present at AlwaysOn OnDemand Event This Month

REDWOOD CITY, CA--(Marketwire - April 6, 2010) - Host Analytics, a leading provider of online financial performance management solutions, today announced that it's been named to the 2010 AlwaysOn OnDemand Top 100 list which recognizes companies with game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. Host Analytics was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

The AlwaysOn OnDemand Top 100 recognition is the most recent high-profile award for Host Analytics. In February, Host Analytics received a 2010 Editors' Choice Award from TechWeb's Intelligent Enterprise magazine. AlwaysOn will honor Host Analytics and other Top 100 companies at the AlwaysOn OnDemand 2010 conference on April 19 at the Hewlett-Packard worldwide headquarters in Palo Alto. This two-and-a-half-day executive event features CEO presentations and high-level debates on how the Internet is disrupting how companies -- from small businesses to large enterprises -- create, store, distribute, analyze, and take advantage of their mission-critical data.

"As the digital information created by businesses continues to explode at astronomical rates, the need to store, manage, analyze, and share this information is becoming extremely challenging," said Tony Perkins, founder and editor of AlwaysOn. "We congratulate this year's OnDemand 100 for providing the technology platforms and services needed to manage and leverage this new era of information complexity and overload."

The OnDemand 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists, and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2010 list.

Host Analytics CEO Jon Kondo has been chosen to be a presenter at AlwaysOn OnDemand 2010. Kondo's presentation is scheduled for Tuesday, April 20 at 10:00 a.m. PT during the CEO Showcase. Interested parties can register to attend the conference at <http://alwayson.goingon.com/page/display/34372>.

"This is a tremendous accomplishment and further proof that companies are getting significant value from the use of Host Analytics' solutions," said Jon Kondo, CEO at Host Analytics. "I'm excited to present at the AlwaysOn OnDemand conference. I look forward to discussing how SaaS financial performance management is driving fact-based decision making throughout the organization and putting rigor into financial processes."

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Summit at Stanford, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, Venture Summit East, GoingGreen Silicon Valley, GoingGreen East, and GoingGreen Europe. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

About Host Analytics

Host Analytics helps executives see the full implications of decisions -- both risk and reward. Our solutions drive fact-based decision making throughout the organization and rigor into financial processes. Our leading on-demand corporate performance management solution helps financial executives improve **budgeting, forecasting, financial consolidations, dashboarding, scorecarding,** reporting and analysis. Most importantly, it helps drive fact-based decisions based on sound financial justification. Host Analytics delivers its product suite using **Software as a Service (SaaS)** on-demand delivery to increase security while reducing cost and deployment time. Founded in 2000, Host Analytics serves enterprise, large, and midsize companies across industries, including industry-leading companies JP Morgan Chase, Procter & Gamble, Otis Spunkmeyer, Pitney Bowes, and Red Roof Inn. Host Analytics was included in JMP Securities' prestigious "Hot 100: The Best Privately Held Software Companies" and was the recipient of the Best of SaaS Showplace Award from market research firm THINKstrategies. For additional information, visit <http://www.hostanalytics.com> or call 866-853-HOST (4678).